



PRESS RELEASE
For immediate release

QATAR NATIONAL CONVENTION CENTRE GEARS UP FOR OPENING IN DECEMBER 2011



DOHA, 2 November 2011 . The Qatar National Convention Centre (QNCC) which stands majestically over Education City is in its final preparation stages to becoming fully operational.

The Centre is scheduled to officially open by December 2011.

To date, the QNCC has employed more than 390 employees from 36 different countries including Australia, Malaysia, South Korea, South Africa, United Kingdom and the Gulf States.



“The team has converged under the QNCC Sidra tree with one focus in mind – to make the QNCC an industry trailblazer for conventions and exhibitions and deliver service excellence,+ said Adam Mather-Brown, General Manager.

“All employees have just undergone two weeks of intensive orientation and training covering various topics including cultural awareness, customer care and team building activities. This underscores QNCC’s emphasis on developing a highly passionate and dedicated team to cater beyond the expectations of clients and guests,” he continued.

The QNCC was bustling with activities earlier this month as it welcomed its first soft opening event;, Teachers of English to Speakers of Other Languages (TESOL)+ which brought together 400 international and regional educators.

QNCC also welcomed 1,200 delegates for the World Innovation Summit for Education 2011 (WISE) on 1 to 3 November and will host The Hague International Model United Nations (THIMUN) conference from 15 to 18 November, Qatar Foundation Second Annual Research Forum (ARF 2011) from 20 to 22 November, and the 20th World Petroleum Congress 2011 from 4 to 8 December.

The QNCC is purpose built to be one of the world’s most sophisticated convention and exhibition centres. It boasts the stunning signature facade representing the branches of the Sidra tree which traditionally provided shelter for scholars and poets to gather and exchange and share knowledge.

This new venue addition to Qatar will enable the State to attract regional and international conferences and compete amongst the best venues around the world.

*** The End ***

Note To Editor :

Photo Caption . The QNCC team is ready to welcome the world.



About Qatar National Convention Centre

A member of the Qatar Foundation, QNCC features a conference hall of 4,000-seats theatre style, a 2,300-seat lyric style three-tier auditorium and a total of 52 flexible meetings rooms to accommodate a wide range of events. It also houses 40,000 square metres of exhibition space over nine halls, and is adaptable to seat 10,000 for a conference or banquet. The Centre's stunning architecture and state-of-the-art facilities are ideal for hosting local, regional and international conventions and exhibitions, gala events, theatrical productions and banquet functions.

QNCC is proudly managed by AEG Ogden, one of the largest facility and entertainment management specialists in the world. For more information, visit www.qatarconvention.com

About AEG Ogden

AEG Ogden is a joint venture between Australian interests and AEG Facilities of the United States.

AEG Ogden manages venues throughout the Asia Pacific region, including the Brisbane, Cairns, Darwin and Kuala Lumpur Convention Centres, and the Qatar National Convention Centre, Sydney's Allphones Arena, the Brisbane Entertainment Centre and the Newcastle Entertainment Centre, and the Perth Arena (currently under construction); Suncorp Stadium in Brisbane and live theatres including Perth's His Majesty's Theatre and the Perth Concert Hall.

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with 100 of the industry's preeminent venues worldwide, across five continents, and works in concert with affiliated AEG entities, including live event producer, AEG Live, AEG Global Partnerships and AEG Development to support the success of AEG venues across the globe. AEG owns, operates or provides services to venues including STAPLES Center (Los Angeles, Calif.), The Home Depot Center (Carson, Calif.), Nokia Theatre L.A. Live (Los Angeles, Calif.), Citizens Business Bank Arena (Ontario, Calif.), Sprint Center (Kansas City, Mo.), The Rose Garden (Portland, Ore.), KeyArena (Seattle, Wash.), KFC YUM! Center (Louisville, Ky.), Conseco Fieldhouse (Indianapolis, Ind.), American Airlines Arena (Miami, Fla.), AT&T Center (San Antonio, Tx.), Time Warner Cable Arena (Charlotte, N.C.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), Mercedes-Benz Arena (Shanghai, China), Wukesong Arena (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Pernambuco Stadium (Recife, Brazil), Globe Arenas (Stockholm, Sweden). For more information, please visit www.aegworldwide.com

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